

ESTABLISHED 1989

Neguin. Trading

Connecting markets across Asia Pacific, the Middle East and Central Asia.

COMPANY PROFILE

Cross-border business between the Far East and the Middle East.

Neguin Trading is a diversified holding group with more than three decades of experience in international trade, investment and development. From our headquarters in Kuala Lumpur, Malaysia, our active office in Australia and our branch offices in the Middle East, we help suppliers, manufacturers and brands enter new markets with confidence.

1989
Trading since

30+
Years in international trade and investment

3
Offices: Malaysia, Australia and the Middle East

International trade

Neguin Trading Sdn. Bhd. was established in 2005 as the Group's dedicated trading arm, managing the flow of consumer products and services between Malaysia and the Middle East.

Development and retail

A direct retail channel for partner brands, placing products and services in front of new consumers through our retail relationships.

Neguin Technologies

Information technology, multimedia and networking: banking, e-commerce, cable television and modern computer networks.

Education and training

Courses developed with Berjaya University and other institutions in building management, emerging technologies, design and project management.

TRACK RECORD

Exported consumer electrical goods to the Middle East under the Malaysian brand BIG BOSS. Established a distributorship for Hyundai-branded consumer laptops. Traded and supplied palm oil, cooking oil, rubber and baby formula. Facilitated numerous partnerships between Middle Eastern companies and businesses in Malaysia and Singapore. Joint smart card initiatives with several banks in the Middle East and Central Asia.

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WHERE WE TRADE

Markets we serve.

Asia Pacific, Central Asia, the Caucasus and the Middle East.

Malaysia, Singapore, Indonesia, China, Mongolia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, Armenia, Azerbaijan, Georgia, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Iraq, Iran, Yemen, Jordan, Lebanon, Palestine, Syria, Cyprus, Egypt, Turkey (Türkiye)

WHY PARTNER WITH NEGUIN

An end-to-end partner, from market entry to retail.

30+ years of experience

International trade and investment since 1989.

Established distribution

A network across Central Asia and the Middle East.

Offices in key markets

Malaysia, Australia and the Middle East.

Retail access

Shopping mall and hotel projects give partner brands a direct route to retail.

Bring your products to new markets.

Contact our team: alex@neguin.com.au | +61 412 097 565